

Privacy Policy

Effective Date: February 26, 2026

Her Mother's Daughter, LLC

Greenville, South Carolina

hermothersdaughter.com | contact@hermothersdaughter.com | +1 (864) 735-0437

1. Introduction

Her Mother's Daughter, LLC ("Company", "we", "us", or "our") is committed to protecting your personal information. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit hermothersdaughter.com and use our services.

Please read this policy carefully. If you disagree with its terms, please discontinue use of the site.

2. Information We Collect

We may collect the following types of information:

Personal Identification Information: Name, email address, phone number, job title, and organization name submitted through our contact form or assessment tool.

Payment Information: When you purchase services, we collect payment card details and billing information. Payment data is processed through secure third-party payment processors and is not stored on our servers.

Usage Data: Information about how you access and use our website, including your IP address, browser type, pages visited, and time spent on pages.

Cookies and Tracking Technologies: We may use cookies and similar tracking technologies to enhance your experience on our site.

3. How We Use Your Information

We use collected information to:

- Respond to your inquiries and provide requested services
- Process payments and fulfill service agreements
- Send administrative communications and updates
- Improve our website and services
- Comply with legal obligations
- Protect against fraudulent or unauthorized activity

4. Disclosure of Your Information

We do not sell, trade, or rent your personal information to third parties. We may share information with:

Service Providers: Third-party vendors who assist us in operating our website and conducting business, subject to confidentiality agreements.

Legal Requirements: When required by law or to protect our rights, property, or safety.

Business Transfers: In connection with a merger, acquisition, or sale of company assets.

5. Data Security

We implement appropriate technical and organizational security measures to protect your personal information against unauthorized access, alteration, disclosure, or destruction. No method of transmission over the internet is 100% secure, and we cannot guarantee absolute security.

6. Data Retention

We retain your personal information only as long as necessary to fulfill the purposes outlined in this policy, unless a longer retention period is required or permitted by law.

7. Your Rights

You have the right to:

- Access the personal information we hold about you
- Request correction of inaccurate information
- Request deletion of your personal information
- Opt out of marketing communications at any time

To exercise these rights, contact us at contact@hermothersdaughter.com.

8. Third-Party Links

Our website may contain links to third-party websites. We are not responsible for the privacy practices of those sites and encourage you to review their privacy policies.

9. Children's Privacy

Our services are not directed to individuals under 18 years of age. We do not knowingly collect personal information from children.

10. Changes to This Policy

We may update this Privacy Policy periodically. We will notify you of material changes by updating the effective date at the top of this document. Continued use of the site after changes constitutes acceptance of the updated policy.

11. Contact Us

Her Mother's Daughter, LLC | Greenville, South Carolina

Email: contact@hermothersdaughter.com | Phone: +1 (864) 735-0437